

# Trail & Error Pvt Ltd.

Innovation & Entrepreneurship Development Centre  
Sardar Patel Institute Of Technology, Andheri(West)  
Mumbai-400058



[www.trail&error.com](http://www.trail&error.com)

Pratik Naik (Director)  
Viral Patel (Director)  
Bhavik Shah (Director)  
Sagar Kamat (Joint Director)  
Taral Patel (Joint Director)  
Prof. Anand Godbole (Joint Director)



**Product: e-Informer**

**Project : Face Detection & Recognition**

Trail & Error Private Limited was established in the year 2012 by the promoters Pratik Naik, Viral Patel, Bhavik Shah at Innovation & Entrepreneurship Development Centre, Sardar Patel Institute Of Technology, Andheri(West), Mumbai.

Imagine you walk into a room, you see someone you don't know, and so you point your phone's camera at the person and your phone tells you the person's name. It also lets you look up the person on Facebook, Twitter or any other networking site in which person have given access. Our product e-Informer is all that is projected to be. It won't be long before security systems will be doing this kind of thing automatically when you walk into any building, airport, stadium, meeting etc. Right now there are cameras everywhere but are all pretty much anonymous. Within a few years, every store will be able to know exactly who is walking in the door and at what time with whom and many other things. The motto of our application is to use the data collected by government for security purpose & also to use the existing database system where government uses money for maintenance and security that is not used to its full extent so utilization of the data from the database.

This project was fully funded by Department of Science and Technology, Government of India, New Delhi.

